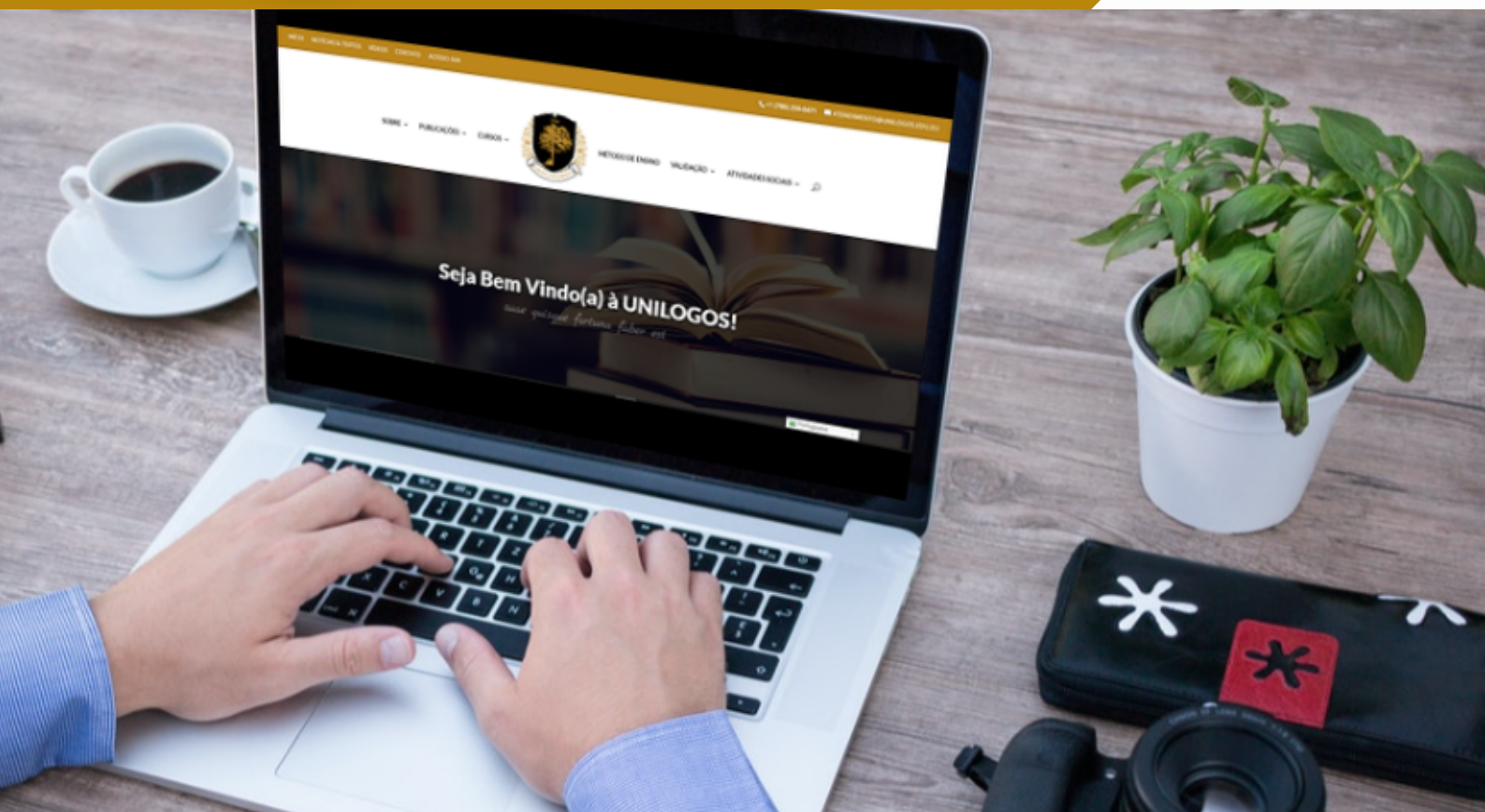




LOGOS UNIVERSITY UNILOGOS®

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PPGADM - GRADUATE PROGRAM IN BUSINESS ADMINISTRATION



PPGADM - 2023



DUAL DEGREE
USA - UE

MASTER OF BUSINESS ADMINISTRATION - MBA
DOCTORATE IN BUSINESS ADMINISTRATION - DBA

The Master's and Doctorate in Administration at UNILOGOS offers a program to be carried out in a semi-attended manner or completely online. The creation and implementation of this Postgraduate Program (PPGADM) is the result of the integration of renowned researchers and Logos University (UNILOGOS), composed of tenured faculty (foreign professors) and guest faculty (various nationalities). UniLogos' PPGADM was implemented with the objective of professional and academic training, expanding research skills based on the epistemology and praxis of the new administrator.

INQAAHE
Associate Member





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RESEARCH LINES AND PROGRAM MASTER OF BUSINESS ADMINISTRATION

Line 1: Behavioral Sciences and Decision Making
Line 2: Strategy, management and organizations
Line 3: Organizational and Cultural Practices

MBA 001 - Management Accounting
MBA 002 - Business Strategy Management
MBA 003 - Human Capital Management
MBA 004 - Marketing Management
MBA 005 - Operations Management
MBA 006 - Organization and Leadership
MBA 007 - Financial Management
MBA 008 - Project Management
MML 001 - Research, Writing and Defense

SPECIALIZATION AREAS

finance
Entrepreneurship
sports management
operations management
Logistics and Supply Chain Management
Information technology and systems
management
Strategy
Marketing and Sales Management
General Administration
Human resource Management
Corporate Social Responsibility (CSR)
leisure studies
Leadership
Retail Management
International Business
Hospitality and Tourism Management
Innovation Management and Design Thinking



28.5 semester units - Curriculum Components (Curricular Axis)

7.5 semester units - Research Component (Research Axis)

Total = 36 Semester units (1,080 hours)



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DURATION / METHODOLOGY MASTER OF BUSINESS ADMINISTRATION

24 months

18 months - Disciplinary axis + 6 months of Research Project

METODOLOGY

The course methods are based on learning with technological devices and multiple learning styles, with the aim of serving all graduate students. In addition, it presents itself as a course that critically rethinks the protagonist training of its researchers through active methodologies.

COURSE DIFFERENTIALS

To enter the PPGADM, the graduate student does not need to present a research project, since throughout the course, with the fulfillment of the credits, the preliminary project will be prepared according to the lines of research of the PPGADM. It is important to highlight that the credits also have a discursive character to provide a continuous writing that favors the exercise of writing the dissertation.



All your dreams can come true if you have the courage to pursue them.

Walt Disney



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GENERAL INFORMATION MASTER OF BUSINESS ADMINISTRATION

STUDENT SERVICE

Attendance system through Mediation Center. The student maintains contact with the Mediation Center and with dedicated mediators.

VALIDITY AND RECOGNITION OF DIPLOMA

Valid diploma according to the accreditation presented on our website

INVESTMENT

Application US\$ 50

US\$ 6.000

* Payment can be made in installments according to the course contract



In the business world everyone is paid in two currencies: money and experience. Get experience first, money will come later.

Harold Geneen



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RESEARCH LINES AND PROGRAM DOCTOR OF BUSINESS ADMINISTRATION

Line 1: Behavioral Sciences and Decision Making
Line 2: Strategy, management and organizations
Line 3: Organizational and Cultural Practices

DBA 001. Data Analysis

DBA 002. Epistemology of Research in Administration

DBA 003. Theory of Organizations

DBA 004. General Principles of Comparative Public Administration

DBA 005. General Principles of People Management

ESPR 005. Space and Temporalities in Science of Religion

DBA 006. Research Seminars in Comparative Public Administration

DBA 007. Comparative Public Administration Research Forum

DBA 008. Research Seminars in People Management

DBA 009. People Management Research Forum

DDL 001. Research, Writing and Defense

DBAE 001. Financial Management

DBAE 002. Compliance

DBAE 003. Corporate Social Responsibility

DBAE 004. Corporate Governance

DBAE 005. Innovation and Sustainability

DBAE 006. Quantitative Research Methods

DBAE 007. Qualitative Research Methods

DBAE 008. Organizational Change

DBAE 009. People Management



50 semester units - Curricular Components (Curricular Axis)

10 semester units - Research Component (Research Axis)

Total = 60 Semester units (1,800 hours)



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INFORMAÇÕES GERAIS DOCTOR OF BUSINESS ADMINISTRATION

STUDENT SERVICE

Attendance system through Mediation Center. The student maintains contact with the Mediation Center and with dedicated mediators.

VALIDITY AND RECOGNITION OF DIPLOMA

Valid diploma according to the accreditation presented on our website

DURATION

48 months

32 months - Disciplinary axis + 16 months of Research Project

INVESTMENT

Candidatura: US\$ 100

US\$ 14.000

* Payment can be made in installments according to the course contract



Success usually comes to those who are too busy to look for it.

Henry David Thoreau



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COORDINATION

MASTER OF BUSINESS ADMINISTRATION - MBA

DOCTORATE IN BUSINESS ADMINISTRATION - DBA

COORDENAÇÃO INTERNACIONAL



Prof. Dr. William A. Harrison (DBA)

PhD in Business Administration from Edinburgh Business School (UK), PH.D in Social Psychology from the University of Cambridge, MBA in Global Management and Operations from the University of Cambridge (University of Georgia Extension Scholarships) - Cambridge, UK, PhD in Religious Education from Andersonville Theological Seminary, Camilla, GA, Master of Divinity from Andersonville Theological Seminary, Camilla, GA, Bachelor of Laws from Canterbury University, Teaching from Utah State University, Dean and Professor of Logos University International, UniLogos



Great deeds are achieved not by strength but by perseverance.

Samuel Johnson



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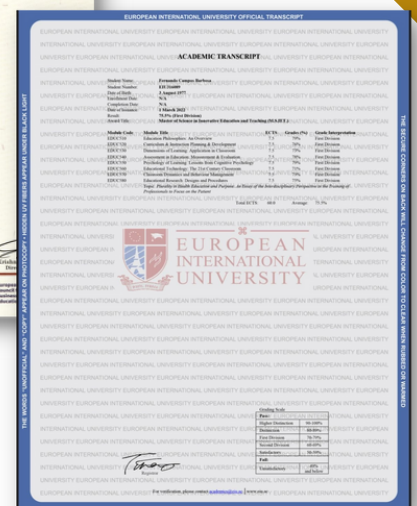
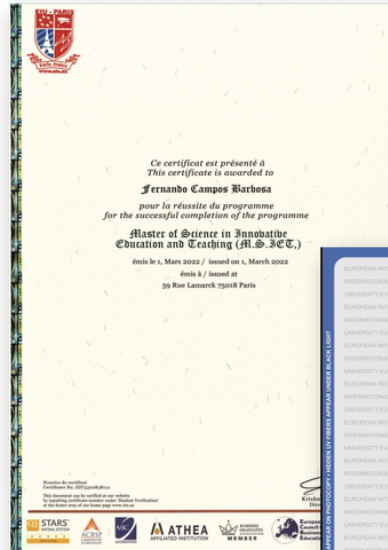
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DUAL DEGREE

UniLogos' PPGADM is compatible and associated with the Administration program (Master's and Doctorate) at EIU - European International University. EIU is a University recognized by the Ministry of National Education, Higher Education, Research and Innovation of France. Accredited by ASIC, duly authorized as a provider of Vocational Training services in accordance with article R.6351-6 of the French Labor Code, under registration number: 11755784, assessed and rated 5 stars in Teaching and Learning by QS Stars™, Top-70 WORLD RANKING for the year 2021, member of the Accreditation Council for Business Schools and Programs (ACBSP), body recognized by CHEA in the USA, member of the European Council for Business Education (ECBE), the Business Graduates Association (BCGA), Association for Transnational Higher Education Accreditation (ATHEA) and Cambridge International Academics.

Our students can join the Dual Degree Program and obtain their EIU Diplomas.

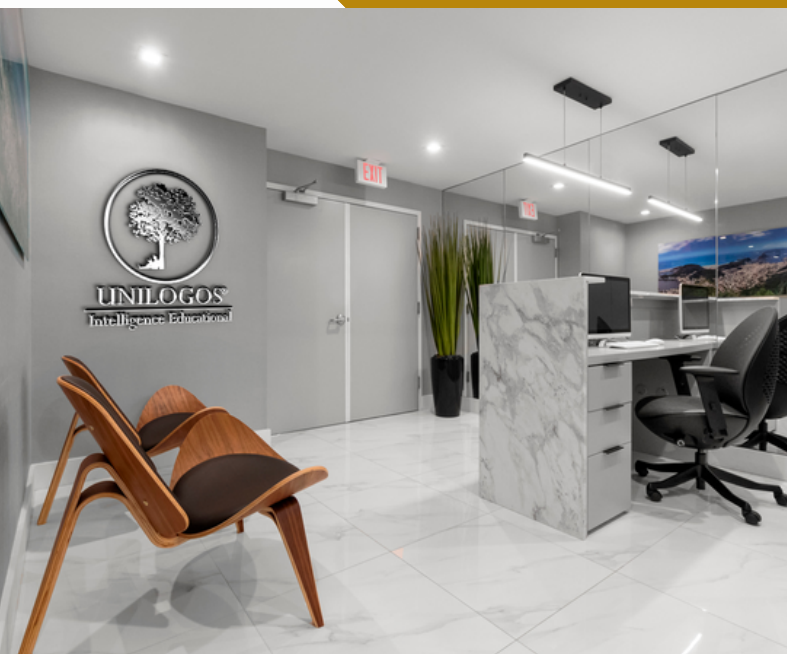


To achieve great achievements, we must not only act, but also dream; not only plan, but also believe.

Anatole France



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ACREDITAÇÃO

LOGOS UNIVERSITY INTERNATIONAL - UNIOLOGOS® is accredited by the Accreditation Service for International Schools, Colleges and Universities (ASIC).

The University has achieved Premier status through ASIC for its commendable areas of operation.

ASIC is recognized by the UKVI in the UK, is a member of the CHEA International Quality Group (CIQG) in the US and is listed in their International Directory, is a member of the BQF (British Quality Foundation) and is an institutional member of EDEN (European Distance Foundation and E-Learning Network).



Money, like emotions, is something you need to control to keep your life on track.

Natasha Munson



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HOW TO APPLY

To apply for the PPGADM Master's or Doctoral Course, simply access the electronic form at: www.unilogos.edu.eu/matricula fill in your data, attach the required documents and wait for our team to contact you.

Important Information can be viewed in the routine leaflets

CONTACT US



secretaria@unilogos.education



+1 (786) 259-0471



www.unilogos.edu.eu
www.unilogosedu.org



You never achieve true success unless you love what you're doing.

Dale Carnegie